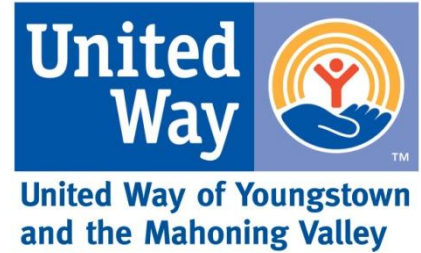


THE Leadership CLUB



The Leadership Club, founded in 1983, was established to honor and recognize the caring community leaders whose annual gift to United Way is \$1,000 or more. Individuals and their spouses, as well as family foundations are eligible for membership in The Leadership Club.

The United Way of Youngstown and the Mahoning Valley Leadership Club currently has 265 individual members. In 2010, The Leadership Club contributed \$474,625 or 19% of the dollars raised in our annual campaign which included a matching gift based on new memberships.

Benefits:

- NEW leadership gifts will be matched, so your gift will double.
\$1,000 becomes \$2,000
- A donor can combine their gift with their spouse to become givers at the leadership level.

Example: Mr. John Doe gives \$500 through payroll deduction at his company, and Mrs. Jane Doe gives \$500 through payroll deduction at her company. Together, they are listed as leadership donors in the leadership book as Mr. and Mrs. John Doe.

Breakdown:

\$1,000 donation is approximately-
\$19.25 per week / \$42 per paycheck / \$84 per month