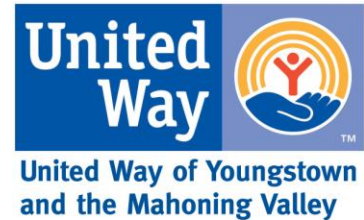


Press Release

FOR IMMEDIATE RELEASE

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Pizza Joe's Thrill or No Thrill to benefit United Way of Youngstown and the Mahoning Valley

Pizza Joe's is proud to be partnering with the United Way of Youngstown and the Mahoning Valley for Thrill or No Thrill, a fundraising event based on the hit TV show Deal or No Deal.

The event will take place on Wednesday, February 23, 2011 at Our Lady of Mount Carmel Hall in Youngstown with doors opening at 5:30 p.m. 200 individuals from the community, who purchase \$50 tickets, will be the contestants for the night. Each contestant will have the opportunity to open a prize-filled case, and two lucky individuals will win grand prizes of \$1,000! Other prizes include two round trip tickets to Myrtle Beach courtesy of Allegiant Air, and a variety of gift baskets and gift cards. All cases have a value of \$25 or higher.

This night will be entertaining for all in attendance – music, pizza, wings, beer and pop will liven up the event, and with Mr. Pizza Joe himself running the evening's festivities, Thrill or No Thrill will be the social event of the season!

Tickets are on sale now to be a contestant for the night for \$50, but there are only 200 available! General admission tickets will also be sold for \$25. To purchase tickets, please call the United Way office at 330.746.8494. Ticket order forms are also available at www.ymvunitedway.org.

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