

**United
Way**



TM

**United Way of Youngstown
and the Mahoning Valley**

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and the Mahoning Valley

OUR MISSION

The United Way of Youngstown and the Mahoning Valley seeks to be the driving force behind sustained improvement in the lives of all our citizens, through initiatives that promote **education, income, health, and community support services.**

IMPACT AREAS



EDUCATION

Prepare students for academic success.

INCOME

Provide low to moderate income individuals and families the tools and resources to become financially stable and to accumulate assets.

HEALTH

Improve the health of children, individuals, & families through expanded access, preventative care and healthy behaviors.

COMMUNITY SUPPORT SERVICES

Supporting programs that provide basic or emergency services.

United Way SUCCESS BY 6[®]



- Pre kindergarten summer readiness program
- 324 students participated last year
- Each student gets approximately 64 hours of instruction
- 86% saw improvement post-test over pre-test

2011 CAMPAIGN



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*Teaming Up for
a Better Tomorrow.*

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2011 CAMPAIGN

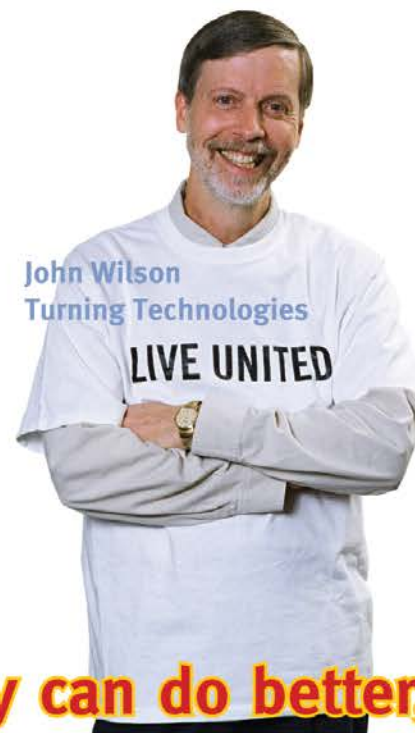
Team up with
Dr. Cynthia
Anderson,
the 2011
Campaign
Chair!



2011 CAMPAIGN

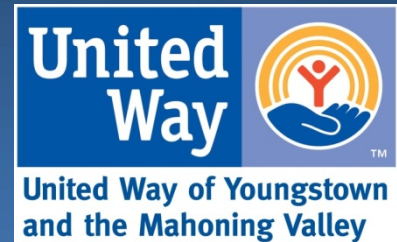


Goal: \$2,600,000



We believe the Mahoning Valley can do better, don't you?

20 REASONS TO GIVE



1. If there is ever a time to give, IT'S NOW.
2. You can **change lives**.
3. If not you, then who?
4. Because you are a leader.
5. Be part of the solution.
6. **GIVE** to **impact** hundreds of issues and thousands of people.
7. What we have in common is greater than what divides us.
8. Because it says something about you.
9. No one can do it alone.
10. You will help **STRENGTHEN** our community.
11. It impacts future generations.
12. It inspires others to do the same.
13. Resources are scarce and the need is plentiful.
14. You have a desire to leave a lasting positive imprint.
15. We are a community.
16. It's another way to **LIVE UNITED**.
17. You **BELIEVE** the Mahoning Valley can do better.
18. United Way only invests in accountable programs that produce results.
19. What we raise, **STAYS**.
20. **We will show you where the money goes.**

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**United Way of Youngstown
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how to LIVE UNITED:

JOIN HANDS. OPEN YOUR HEART.

LEND YOUR MUSCLE.



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GIVE.

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**United Way of Youngstown
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ADVOCATE.

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**United Way of Youngstown
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VOLUNTEER.

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**BECAUSE EVERY DAY
IS A NEW OPPORTUNITY
TO LIVE UNITED.**

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