

Contact: Roxann Sebest, Director of Marketing and Communications



United Way of Youngstown
and the Mahoning Valley

330.746.8494 or rsebest@ymvunitedway.org

MEDIA ADVISORY

November 16, 2018

(Youngstown, OH) - Huntington Bank is teaming up with United Way of Youngstown and the Mahoning Valley and McGuffey Elementary School in Youngstown to teach children about important financial decisions. Huntington Bank sponsors the Success After 6 initiative at McGuffey elementary, and wanted to work hands on with the students through Huntington Reality Days. **This will occur on Tuesday, November 20th at McGuffey Elementary School at 310 S. Schenley Ave. We invite the media to come out at 10:15am to see the program in action.**

"My fellow Huntington colleagues and I are proud to support the United Way and its Success After 6 program to help students realize their potential and encourage them to excel in the classroom," said William C. Shivers, Regional President of Huntington Bank's Canton and Mahoning Valley Regions. "When we began this partnership, we knew our Reality Days program would be an ideal fit for McGuffey students as it offers a glimpse into the real workforce, budgeting and smart financial decision making. These kids are the leaders of tomorrow and we want to do our part to support their future successes."

Huntington Reality Days is an exciting program that introduces young adults to every day financial decisions. This event partners career exploration, financial education and hands-on experience of making monthly budgeting decisions during a game of life simulation. The event starts with a lesson on smart money decisions, followed by each student being assigned a job, family status and credit score. Then, they visit booths while using a simulated checking account, pay for utilities, groceries and other expenses. The program concludes with a look into career opportunities found within financial institutions.

"When we approached Huntington Bank about 'adopting' one of our Success After 6 schools, they immediately told us they wanted to do more than just provide funding for this initiative. They wanted to be involved." said Bob Hannon, President of United Way of Youngstown and the Mahoning Valley, "We are excited to find community partners like Huntington Bank that go above and beyond to ensure our students are exposed to as many positive, educational programs as possible."

This program will be led by 40-50 Huntington Bank volunteers at McGuffey Elementary on Tuesday, November 20th. It partners the real life student experience with the FDIC's Youth Money Smart Program, teaching financial empowerment through saving, smart spending and budgeting.

United Way of Youngstown and the Mahoning Valley
255 Watt Street Youngstown, OH 44505
www.ymvunitedway.org

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“We’re happy to be able to work with the United Way of Youngstown and the Mahoning Valley and Huntington Bank as our Youngstown City School students learn about financial literacy,” said Krish Mohip, chief executive officer of the Youngstown City School District. “These are skills that will benefit our young people throughout their lives.”

Fifth and Sixth grade students from McGuffey will take part in Reality Days throughout the morning. The media is invited to get pictures, videos, and interviews at 10:15am

WHAT: Huntington Bank Reality Day

WHEN: Tuesday, November 20th, 2018
10:15 AM

WHERE: McGuffey Elementary School
210 S. Schenley Ave.
Youngstown, OH 44509