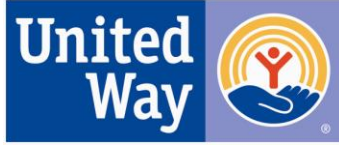


Contact: Roxann Sebest, Director of Marketing and Communications



330.746.8494 or rsebest@ymvunitedway.org

MEDIA ADVISORY

Greenwood Chevrolet Cruze or Cash Giveaway

February 9, 2018

(Austintown, OH) - The Greenwood Chevrolet Cruze or Cash Giveaway will reward a donor who generously gave to either the United Way of Youngstown and the Mahoning Valley or the United Way of Trumbull County during the 2017 campaigns. Ten finalists, five from each United Ways, will get a key to attempt to start the Lordstown Built 2017 Chevrolet Cruze courtesy of Greenwood Chevrolet. The winner will get to choose either the Cruze or \$15,000 cash. The event will take place on **February 15, 2018 at 5:30pm** at Greenwood Chevrolet's Showroom.

All donors of \$260 or more (\$5 a week) qualified for one chance in the drawing to win the car. The 2017 Cruze or Cash Giveaway is a joint campaign incentive made possible by Greg Greenwood and Greenwood Chevrolet for both the United Way of Youngstown and the Mahoning Valley and the United Way of Trumbull County.

When: Thursday, February 15, 2018

Time: 5:30pm, Doors Open

6:00 pm, Program Begins

Where: Greenwood Chevrolet's Showroom

4695 Mahoning Ave.

Austintown, OH 44515

United Way of Youngstown and the Mahoning Valley
255 Watt Street Youngstown, OH 44505
www.ymvunitedway.org

United Way of Trumbull County
3601 Youngstown Rd. S.E. Warren, OH 44484
www.unitedwaytrumbull.org

LIVE UNITED™

United Way of Youngstown and the Mahoning Valley
255 Watt Street Youngstown, OH 44505
www.ymvunitedway.org

United Way of Trumbull County
3601 Youngstown Rd. S.E. Warren, OH 44484
www.unitedwaytrumbull.org

LIVE UNITED™

Greenwood Chevrolet Cruze or Cash Giveaway

10 Finalists

United Way of Youngstown and the Mahoning Valley

1. Chris Baird - Dearing Compressor and Pump
2. Lori Ball - Compco Industries
3. Cynthia Cerimele - Home Savings Bank
4. David Eyster - Yurchyk & Davis
5. David Sierra - Crafc

United Way of Trumbull County

1. Margaret Alexander - Trumbull County Mental Health and Recovery Board
2. Richard Thompson - Richard and Rhonda Thompson Foundation
3. John Urchek - Retiree from Delphi
4. Myron Lischak - United Postal Service
5. Joseph Marsico - General Motors Lordstown UAW 1112