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NEWS RELEASE

United Way Kicks Off 2018 Campaign with Record Volunteers

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(Youngstown, OH)- A record 1,000 volunteers took part in the 21st annual Day of Caring where the United Way of Youngstown and the Mahoning Valley officially kicked off its 2018 Campaign. Bob Hannon, United Way president, announced the 2018 goal of \$2.9 million. Companies and organizations who ran pace setter campaigns in July and August, already helped raise **\$842,294**. The United Way also introduced William Shivers, Huntington Bank President - Canton and Mahoning Valley Regions, as the 2018 Campaign Chair.

"We are so proud of how our Day of Caring has grown over the years. It is truly amazing to say we have 1,000 volunteers this year!" said Hannon, "Many of these volunteers are also donors. They do so much for our United Way, and we cannot say thank you enough for all they do to make the Valley a better place to live."

The 21st Annual Day of Caring brought together 1,000 volunteers from 90 businesses and organizations. The Day of Caring is a day dedicated to hands-on volunteer experiences throughout the community.

This year the United Way teamed up with YNDC, the City of Youngstown, Green Youngstown, and the American Red Cross to revitalize the Taft Promise Neighborhood. Approximately 750 of the volunteers spent the day working on the South Side between South Ave. and Cottage Grove Ave. They focused their efforts on cleaning up debris, overgrown vegetation, and clearing sidewalks. Teams also worked with the American Red Cross to install dozens of smoke detectors in homes. Those teams also installed L.E.D. lights on to homes to help promote safety in the area. The other volunteers spent the day at 18 non-profit agencies throughout the Mahoning Valley.

Title sponsors for the Day of Caring are Huntington Bank and Hometown Pharmacy. Other major sponsors include Lowe's of Boardman, Community Corrections Agency, Republic Services, Wolford's Rolloff, and Youngstown City Councilwoman Anita Davis. These sponsors also helped make the Day of Caring possible: AFL-CIO Union Counselors, AIM Transportation Solutions, Akron Children's Hospital Mahoning Valley, Community Corrections Association, Dearing Compressor and Pump, Dom's Ice House, Mercy Health, Ohio Edison, Simon Roofing, Wedgewood Pizza, Western Reserve Building Trades, and Better Business Bureau.

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