



Contact: Roxann Sebest, Director of Marketing and Communications
330.746.8494 or rsebest@ymvunitedway.org

NEWS RELEASE

United Way Announces 2017 Campaign Goal

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(Youngstown, OH)- A record setting number of volunteers attended the 20th annual Day of Caring where the United Way of Youngstown and the Mahoning Valley officially kicked off its 2017 Campaign. Bob Hannon, United Way president, announced the 2017 goal of \$2.9 million. Companies and organizations who ran pace setter campaigns in July and August, already helped raise **\$822,500**. The United Way also introduced Garry Mrozek, CEO of Hometown Pharmacy Solutions, as the 2017 Campaign Chair.

"The volunteer turn out this year is amazing," said Hannon, "They realize the work we are trying to accomplish in the Mahoning Valley, and they want to help us make the most impact possible both on the campaign side and by volunteering their time."

The 20th Annual Day of Caring brought together 850 volunteers from 83 businesses and organizations. The Day of Caring is a day dedicated to hands-on volunteer experiences throughout the community.

This year the United Way teamed up with YNDC, the City of Youngstown, Green Youngstown, and the American Red Cross to revitalize an East Side Youngstown neighborhood. Approximately 600 of the volunteers spent the day working along Oak Street. They focused their efforts on cleaning up debris, overgrown vegetation, and clearing sidewalks in this busy Youngstown Corridor. Teams with the American Red Cross installed dozens of smoke detectors in homes. The other volunteers spent the day at 17 non-profit agencies throughout the Mahoning Valley.

Title sponsors for the Day of Caring are Huntington Bank and Hometown Pharmacy. Other major sponsors include Lowe's, Republic Services, Masonry Materials Plus, and Youngstown City Councilman T.J. Rodgers. These sponsors also helped make the Day of Caring possible: AFL-CIO Union Counselors, AIM Transportation Solutions, Akron Children's Hospital Mahoning Valley, Community Corrections Association, Dearing Compressor and Pump, Mercy Health, Royal Oaks, Sam's Club, Simon Roofing, Wedgewood Pizza, Western Reserve Building Trades, Wolford's Rolloff, Dom's Ice House, Whitehouse Fruit Farm, Better Business Bureau, Four Seasons Flea Market, and 898 Marketing.

United Way of Youngstown and the Mahoning Valley
255 Watt Street Youngstown, OH 44505
www.ymvunitedway.org

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