



## **FOR IMMEDIATE RELEASE**

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### **Barnes & Noble Customers Give the Gift of Reading to Children in Need Through Annual Holiday Book Drive**

### **Youngstown Barnes & Noble Chooses United Way of Youngstown and Mahoning Valley's Education and Initiatives Programs as Local Non-Profit Recipient**

Youngstown, OH, October 23, 2017 – Barnes & Noble Youngstown invites customers to give the gift of reading to children in need during the company's annual Holiday Book Drive, taking place November 1, 2017, through December 31, 2017. The Barnes & Noble Holiday Book Drive provides customers the opportunity to donate books to locally designated non-profit organizations. Last year, Barnes & Noble customers and booksellers provided more than 1.5 million books to over 650 local charitable organizations that provide services to children across the country.

Holiday Book Drive recipients throughout the country include schools, libraries, literacy organizations, family social service agencies and homeless centers. This year, the Youngstown Barnes & Noble, located at 381 Boardman Poland Road, Youngstown, OH, will be collecting books for United Way of Youngstown and Mahoning Valley's Education and Initiatives Programs.

"The Holiday Book Drive is a favorite program of both booksellers and customers across the country," says Sarah DiFrancesco, Vice President, Business Development for Barnes & Noble. "Customers often purchase and donate a personal childhood favorite as a way to pass on a holiday tradition to a child in their local community."

In addition, there will be a BookFair Celebration scheduled for Tuesday, December 12, 2017 – more details to follow!

To find out how to participate in the Holiday Book Drive, contact the Youngstown Barnes & Noble Business Community Development Manager Stephanie Peterson at (330) 629-9562 or the Store Manager, Kerrie DelGreco at (330) 629-9436

**About Barnes & Noble, Inc.**

Barnes & Noble, Inc. (NYSE: BKS) is a Fortune 500 company, the nation's largest retail bookseller, and a leading retailer of content, digital media and educational products. The Company operates 638 Barnes & Noble bookstores in 50 states, and one of the Web's premier e-commerce sites, [BN.com](http://BN.com) ([www.bn.com](http://www.bn.com)). The Nook Digital business offers a lineup of popular NOOK<sup>®</sup> tablets and eReaders and an expansive collection of digital reading and entertainment content through the NOOK Store<sup>®</sup>. The NOOK Store features more than 4 million digital books in the US ([www.nook.com](http://www.nook.com)), plus periodicals and comics, and offers the ability to enjoy content across a wide array of popular devices through Free NOOK Reading Apps<sup>™</sup> available for Android<sup>™</sup>, iOS<sup>®</sup> and Windows<sup>®</sup>.

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