

Women's Wednesday Host Opportunities

WOMEN'S WEDNESDAY IS A NETWORKING OPPORTUNITY FOR WOMEN DESIGNED TO FACILITATE NEW RELATIONSHIPS AND CONNECTIONS WITHIN OUR COMMUNITY AND LEARN MORE ABOUT WOMEN UNITED. WOMEN UNITED PROVIDES VOLUNTEER, ENGAGEMENT OPPORTUNITIES, AND FUNDING TO SUPPORT OUR CHILDREN AND FAMILIES THROUGH UNITED WAY EDUCATION INITIATIVES. ALL PROCEEDS RAISED FROM WOMEN'S WEDNESDAY SUPPORT UNITED WAY'S SUCCESS AFTER 6 PROGRAM BY PROVIDING BASIC NEEDS AND SCHOOL SUPPLIES FOR PARTICIPATING CHILDREN.

WOMEN'S WEDNESDAY HOST: DONATION OF FOOD AND DRINKS FOR EVENT

- Logo recognition on all email invitations and correspondence regarding the event
- Logo recognition all signage at the event
- Company recognition on United Way's Social Media and Website
 - The United Way's social media imprint includes just over 3,700 residents of the Mahoning Valley.
 - One co-sponsored social media post per week
 - Three co-sponsored social media posts the week leading up to the event
 - One dedicated post the week leading up to the event
 - Logo recognition on Facebook Event
 - Company recognition – mentioned and/ or tagged – when posting about event
 - Logo recognition on United Way Women United Landing Page
- Company recognition on Women United Quarterly Email Blast
 - Your company as well as the event will be mentioned in the quarterly email following the event.
- Company recognition in United Way Annual Report
 - You will be mentioned in the Annual Report's Women United page
- Full page ad in United Way Basketball Classic Program (Saturday, December 11, 2021)
- Company representative will have the opportunity to speak at the event
 - You will be able to provide a gift basket to be raffled off or any company swag at the event
- 3 tickets to the Women's Wednesday event

THANK YOU FOR YOUR INTEREST IN SPONSORING WOMEN UNITED'S WOMEN'S WEDNESDAY

For more information, please contact:

Tina Chance at tcance@ymvunitedway.org or Roxann Sebest at rsebest@ymvunitedway.org
Phone: 330.746.8494