

Women's Wednesday Sponsorship Opportunities

WOMEN'S WEDNESDAY IS A NETWORKING OPPORTUNITY FOR WOMEN DESIGNED TO FACILITATE NEW RELATIONSHIPS AND CONNECTIONS WITHIN OUR COMMUNITY AND LEARN MORE ABOUT WOMEN UNITED. WOMEN UNITED PROVIDES VOLUNTEER, ENGAGEMENT OPPORTUNITIES, AND FUNDING TO SUPPORT OUR CHILDREN AND FAMILIES THROUGH UNITED WAY EDUCATION INITIATIVES. ALL PROCEEDS RAISED FROM WOMEN'S WEDNESDAY SUPPORT UNITED WAY'S SUCCESS AFTER 6 PROGRAM BY PROVIDING BASIC NEEDS AND SCHOOL SUPPLIES FOR PARTICIPATING CHILDREN.

WOMEN'S WEDNESDAY TITLE SPONSOR: \$2,500

- Logo recognition on all email invitations and correspondence regarding the event
- Logo recognition all signage at the event
- Company recognition on United Way's Social Media and Website
 - The United Way's social media imprint includes just over 3,700 residents of the Mahoning Valley.
 - One co-sponsored social media post per week
 - Post to be shared with the Host Sponsor
 - Three co-sponsored social media posts the week leading up to the event
 - Post to be shared with the Host Sponsor
 - One dedicated social media post the week leading up to the event
 - One dedicated social media post the week of the event featuring:
 - 1 minute video produced by our Director of marketing highlighting the women owned/ driven business.
 - This will appear on social media and be pinned to the top of our page, United Way Women United Landing Page, and linked on Women United Quarterly Email
 - Logo recognition on Facebook Event
 - Company recognition – mentioned and/ or tagged – when posting about event
 - Logo recognition on United Way Women United Landing Page
 - Logo recognition on Business Journal Digital add during the month of the event (rotated with other United Way ads)
- Company recognition on Women United Quarterly Email Blast
 - Your company as well as the event will be highlighted in the quarterly email following the event.
- Company representative will have the opportunity to speak at the event
 - You will be able to provide a gift basket to be raffled off or any company swag at the event
- Company recognition in United Way Annual Report and at United Way Annual Meeting
 - You will be mentioned in the Annual Report's Women United page
 - You will receive a plaque at the United Way's Annual Meeting hosted in the spring honoring you as a Women United Community Leader
- 6 tickets to the Women's Wednesday event

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WOMEN'S WEDNESDAY PARTNER SPONSOR: \$1,250

- Share the above sponsorship with another business

THANK YOU FOR YOUR INTEREST IN SPONSORING WOMEN UNITED'S WOMEN'S WEDNESDAY

For more information, please contact:

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